

## APPENDIX A

### LIST OF INTERVIEWEES<sup>1</sup>

#### *CHINESE TAO OF BUSINESS: THE LOGIC OF SUCCESSFUL BUSINESS STRATEGY (Haley, Haley and Tan, 2004)*

- 1.) Mr. Steven Chan – Executive Chairman, Superior Multi-Packaging, Ltd.
- 2.) Mr. Chen Jiulin – Director of China Aviation Oil (Singapore) Corp, Ltd.
- 3.) \_\_\_\_\_ - Director, External Affairs, Asia Pacific for a major media and entertainment conglomerate (This executive requested that both his name and his company's name be kept private.).
- 4.) Mr. Clay Dunn – Director of Strategic Development, Dow Chemical Pacific, Ltd.
- 5.) Dr. Victor Fung – Chairman, Prudential Asia Investment, Ltd., and Li & Fung
- 6.) Mr. Michael Furst – Executive Director, The American Chamber of Commerce, People's Republic of China.
- 7.) Mr. Goh Hup Jin – Chairman, Nipsea Holdings International, Ltd., and Director, Wuthelum Holdings Pte. Ltd.
- 8.) Mr. Billy T. Ho – Manager Corporate Quality, Corporate Marketing & Public Affairs, 3M.
- 9.) Mr. H. Y. Ho – Director of Manufacturing, Artesyn Technologies Asia-Pacific, Ltd.
- 10.) Mr. Austin C. T. Hu – Deputy Chief of Mission, The World Bank Office, Beijing.
- 11.) Mr. Kuok Khoon Ean – Executive Chairman, Kuok (Singapore), Ltd.
- 12.) Mr. Kwek Leng Joo – Managing Director, City Developments, Ltd., and President Singapore Chinese Chamber of Commerce and Industry.
- 13.) Mr. Li Ka-shing – Chairman of the Board, Hutchison Whampoa, Founder and Chief Executive Officer, Tom.Com.
- 14.) Ms. Rita Liaw – Executive Director, Hong Kong Ethics Development Centre.
- 15.) Dr. W. K. Lo – Managing Director, Artesyn Technologies Asia-Pacific, Ltd.

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<sup>1</sup> Surnames are underlined; job titles were those held at the time of the interview

- 14.) Mr. Lu Qun – Director of Product Engineering, Beijing Jeep Corporation, Ltd.
- 15.) Mr. Frank Martin – President, American Chamber of Commerce in Hong Kong.
- 16.) Mr. Philip Ng – Executive Director and Chief Executive Officer, Far East Organization, Singapore.
- 17.) Mr. Pan Shi Yi – Founder and Chief Executive Officer, Redstone Development, founder and Chief Executive Officer, SOHO Development.
- 18.) Mr. Robert Y. H. Shi – Chief Representative, European Financial Group, Beijing Representative Office.
- 19.) Mr. Stan Shih – Founder and Chief Executive Officer, Acer Computers.
- 20.) Dr. Philip Spanninger – Vice President, International, TRW Overseas, Inc.
- 21.) Dr. Elmar Stachels – Managing Director, Bayer China Company, Ltd., and Chairman and General Manager, Bayer (China) Ltd.
- 22.) Mr. Wah Chu – Business Unit General Manager, Pepsico-Hong Kong/China.
- 23.) Mr. Wee Ee Cheong – Deputy Chairman and President, United Overseas Bank, Ltd.
- 24.) Mr. Y Y Wong – Chairman, WyWy Group.
- 25.) Mr. Henry Yu – President, Beijing McMahan Investment Consultation Co.
- 26.) Dr. Yan Lan – Chief Litigator, Gide Loyrette Nouel.
- 27.) Dr. Edward Zeng – Founder and Chief Executive Officer, Sparkice.com.